



ANTIGO FARMERS' MARKET INC.

Board Meeting
May 16, 2018
Antigo Public Library

Present: Renate Bromberg, Sally Hull, Sarah Ellis, Vicky Adamski

The meeting was called to order by President Renate Bromberg at 6:32 p.m.

Secretary's Report:

Sarah made a motion to accept the secretary's report. Vicky seconded the motion. Motion carried.

Treasurer's Report:

Renate presented the treasurer's report for April and May. Checking had a balance of \$4588.36 in April and savings \$1138.64. Checking for May was \$5282.25 and savings was \$1139.39. Sally made a motion to accept the treasurer's reports. Vicky seconded the motion. Motion carried.

Renate handed out a vendor attendance chart. She has set up a sheet for each market listing full, half and daily vendors. Some weeks there is a need for 3 spots for daily, some weeks 5 spots.

We now have a key to the trailer and the box for the doors and electrical. The pavilion will be opened at 6:30 a.m. by a city employee. The grass around the apron in the back has been replanted but is growing slowly due to the cold weather we had. We have "caution" signs in case the floor is slippery. Sarah will check to see if we are able to get coffee to sell from Natural Living. Natural Living will be selling bread and crafts.

SNAP Program:

Renate met with UW-Extension to learn more about the SNAP program. She will be going to Wausau tomorrow to find out the steps that need to be taken for the market to take SNAP. The program is part of the USDA. We would need to obtain the necessary equipment but there is a free trial period for use of the equipment.

Publicity for Sustainable Farm Tour:

There will be a farm tour in August of McDougal's, Andy Bures, Grandview, and Igl's. Renate was asked if they could have brochures at the market to hand out to promote the farm tour. We will put them at the manager's table.

25% Craft Rule for Booths:

Vendors are allowed to sell 25% of products along with their regular food item in their booth. The allotted space for craft items in addition to regular food items will be 5 square feet for the crafts.

Vendor Roster & 4-H Clubs 2018:

Lucky Rivers 4-H will be at the market July 7. Tree-Toppers and the 4-H Ambassadors on September 22. We will have literature about the Dairy Breakfast at Maly Farms to be held on June 10. Joe will be at the Dairy Breakfast and Renate will try selling market bags at the event. A suggestion was to do a raffle for a free market bag which could be picked up at the market. LYVE wants to come back this year. The space wasn't too ideal last year so maybe they could be behind the pavilion to give them more room rather than in front on the apron.

Tenth Anniversary:

Renate is contacting a fiddle player to see about coming for the 10th anniversary of the market. We will have a cake with our logo on it and hold silent auctions.

We discussed the sign that goes out by the Chamber of Commerce on the south side of Antigo. Maybe we could just put it out every other weekend or pay someone \$100 instead of \$200 this year to stop on their way to the market and put the sign out. Vicky said she has helped put the sign out in the past when no one else was available.

Next Meeting: June 20, 2018.

Adjourn:

Motion by Sally, second by Vicky to adjourn the meeting at 7:25 p.m. Motion carried.

Submitted by,
Sally Hull